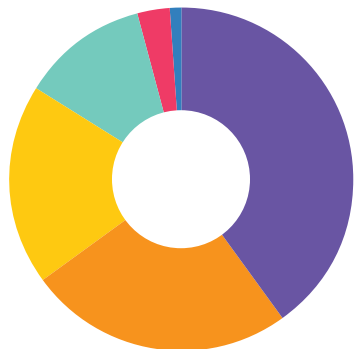


Audiology at the ASHA Convention

The 2019 ASHA Convention in Orlando is a valuable opportunity for your organization to reach professionals interested in audiology.



POSITIONS HELD BY AUDIOLOGY ATTENDEES¹

CLINICAL SERVICE PROVIDER	40%
PROFESSOR/CHAIR	25%
OTHER	19%
ADMINISTRATOR/DIRECTOR	12%
MANAGER/SUPERVISOR	3%
ASSISTANT	1%



PRIMARY WORK SETTINGS OF AUDIOLOGY ATTENDEES¹

UNIVERSITY/COLLEGE	42%
HEALTHCARE	30%
PRIVATE PRACTICE	13%
OTHER	9%
SCHOOL-BASED	6%

Top 15 Product and Service Interests²

Our audiology attendees are seeking products and services related to these categories:

- 70% HEARING LOSS
- 62% AMPLIFICATION AND AUDIOLOGIC REHABILITATION
- 61% HEARING ASSESSMENT
- 60% HEARING AIDS
- 59% HEARING AID EVALUATION AND ORIENTATION
- 53% COCHLEAR IMPLANTS AND AUDITORY PROCESSING
- 42% ASSESSMENT: AUDIOLOGY
- 31% BALANCE
- 24% ASSISTIVE TECHNOLOGY
- 23% EARLY INTERVENTION
- 20% REHABILITATION/HABILITATION
- 16% TELEPRACTICE
- 16% APPS/SOFTWARE
- 14% BILINGUAL/MULTICULTURAL POPULATIONS
- 14% DEVELOPMENTAL DISORDERS

93%

OF AUDIOLOGY ATTENDEES SPENT TIME BROWSING THE EXHIBIT HALL²

87%

OF AUDIOLOGY ATTENDEES HAVE INPUT INTO PURCHASING DECISIONS²

Top Affiliations of Audiology Attendees¹

- » Boston Children's Hospital
- » Boys Town
- » National Research Hospital
- » Cleveland Clinic
- » Indiana University
- » Mass Eye & Ear
- » Michigan Medicine
- » Purdue University
- » University of South Florida
- » VA Medical Center
- » Vanderbilt University

2019 Program Topic Areas Related to Audiology

- » Audiology Dispensing and Business Management
- » Audiology Implantables
- » Hearing and Vestibular – Assessment and Intervention: Pediatric
- » Hearing, Tinnitus and Vestibular Science
- » Hearing, Vestibular, Tinnitus – Assessment and Intervention: Adult

VISIT CONVENTION.ASHA.ORG/EXHIBITORS TO RESERVE YOUR BOOTH SPACE.

1. 2018 ASHA CONVENTION REGISTRATION DATA
2. 2018 ASHA CONVENTION ATTENDEE SURVEY